



S E C O N D
N A T U R E

designed with purpose,
crafted consciously



BRAYTON



At BRAYTON, caring for the environment is woven into everything we do.

Our Second Nature sustainability initiatives reflect a genuine commitment to responsible sourcing, energy-conscious manufacturing, and waste reduction throughout our U.S. facility and supply chain. We believe that exceptional design should also be thoughtful and enduring - creating furniture and textiles that stand the test of time while helping support a healthier future for our planet.



SUSTAINABLE MATERIALS

Our design team thoughtfully selects materials that are sustainable, chemical-free, and designed for lasting permanence.

RECYCLING PROGRAM

Our wood pallets, corrugate, fiberboard and metal are diverted from waste through reuse and recycling, reinforcing our dedication to sustainability throughout our operations.



EFFICIENTLY LOCAL

Rooted in North Carolina's Piedmont region, 89% of our domestic suppliers operate within a 30-mile radius—supporting a more local, efficient supply chain.



MINIMIZING WASTE

Throughout our offices and production spaces, recycling stations collect daily materials and manufacturing byproducts, promoting a culture of sustainability and minimizing landfill impact.



TEXTILES

Woven with Purpose, Designed for a Better Future

At Brayton, environmental responsibility is integral to how our textiles are designed, developed, and produced. We partner with environmentally responsible mills and suppliers who share our commitment to reducing environmental impact at every stage of the process—from fiber sourcing to finishing. Our contract textiles are created with durability and longevity in mind, helping extend product life cycles and reduce waste in high-use environments. Through thoughtful material selection, efficient production methods, and a focus on innovation, Brayton continues to advance more sustainable solutions without compromising performance, aesthetics, or quality.





ENVIRONMENTAL MISSION

At Brayton, we offer environmentally responsible textiles engineered to perform in high-traffic commercial interiors. Our mission is to elevate spaces, while contributing to a better world through materials that are beautiful, durable, easy to maintain, and thoughtfully sourced.

CERTIFICATES & STANDARDS

Our textiles comply with strict environmental and health standards, including Healthier Hospitals, HPDs, REACH, and RoHS. The majority contain no added flame retardants, anti-bacterial or anti-microbial chemicals, lead, heavy metals, formaldehyde, BPA, PVC, or phthalates. Detailed environmental benefits are outlined on each textile product page.

100 % PFAS FREE

We are proud to announce as of August 1st, 2024, all Brayton fabrics

are 100% PFAS Free, and we are dedicated to proactively remaining ahead of the ever-changing PFAS requirements. Brayton has maintained a commitment to deliver superior, high-performance products with sustainability and the environment at the forefront of our focus.

RECYCLED CONTENT

Our commitment to responsible design is reflected in our textiles, with many of our offerings incorporating recycled content. One of our patterns uses recycled soda bottles. Using sustainable materials lowers environmental impact, maintains performance, durability, and aesthetic integrity. As our organization progresses, we are committed to expanding the utilization of recycled and renewable resources, thereby ensuring that our designs support the advancement of sustainability.

FABRIC REUSE

All leftover textiles, leather, and samples are diverted from landfills through donation or resale to local craftspeople, schools, universities, and community organizations—supporting reuse, education, and creative exploration.

ECO-FRIENDLY LEATHER

Our Swedish-sourced cowhide is from the cleanest tannery in the world. With zero waste processes, carbon neutrality, chrome-free tanning, and no heavy

metals, our leather treatment never adds pollutants into waterways. The biological water treatment system and Zero Waste Leather® program represent a significant advancement, demonstrating a deep commitment to responsible production. Launched in early 2021, this industry-leading initiative eliminates process waste and landfill contribution, supporting a circular economy. By-products are repurposed into high-efficiency fertilizers, creating meaningful value for local agriculture.

TEXTILE: SUSTAINABILITY STATEMENT

Brayton includes a vast collection of faux options that are PVC and Phthalate Free, including nylon matrix constructions, polycarbonate and vinyl.

Our textile patterns include many with post-consumer recycled content, sourced primarily from used plastic water bottles, natural fibers such as wool without added FR, and responsibly manufactured polyester blends. We support the Healthier Hospital Initiative through our offering of tested products that meet the goals of the Safer Chemicals Challenge, and comply with all Prop 65 warnings where applicable. We partner with U.S. based yarn suppliers and mills for more than 95 percent of our textiles, primarily on the east coast within 500 miles of our facility. Our finishers are in North Carolina where we stock and ship all of our line. Brayton actively encourages our own staff to eliminate waste, reduce water and paper consumption, avoid pollution, conserve energy and maximize responsible manufacturing practices. We meet or exceed all federal, state and industry requirements and actively strive to increase awareness and participation in improvement efforts towards sustainable practices. For more information or to request test reports please contact us at requests@paulbraytondesigns.com



OUR MANUFACTURING FACILITY

Based in North Carolina’s Piedmont region, we focus on sourcing from nearby suppliers—primarily within a 60-mile radius—chosen for craftsmanship, sustainability, and local engagement. Within our own facility, we actively recycle cardboard, paper, metals, plastics, wood pallets, and fabric remnants, reinforcing our commitment to responsible operations.

OUR PEOPLE

At Brayton, our contract furniture and textile facility is designed to support responsible manufacturing at every level, combining advanced processes with a culture of accountability. From material handling and production planning to waste reduction and energy efficiency, sustainability is

embedded into the daily workflow. We partner with like-minded suppliers and continuously evaluate our operations to ensure we’re minimizing environmental impact while maintaining the highest standards of craftsmanship and performance.

Equally important is the role our people play. Brayton employees are empowered to make thoughtful, sustainable decisions in their day-to-day work—whether that means identifying ways to reduce waste, improve efficiencies, or select more responsible materials. By fostering a culture of awareness, collaboration, and continuous improvement, our team helps drive meaningful progress, ensuring that sustainability isn’t just a goal, but a shared responsibility across the entire organization.

OUR FACILITIES: SUSTAINABILITY MISSION

To operate our facilities with integrity and intention—reducing environmental impact through energy efficiency, responsible resource use, and empowered decision-making—while continuously improving the way we design, produce, and deliver our furniture and textiles.



ENERGY EFFICIENCY

At Brayton, improving energy efficiency is a continuous, facility-wide effort that informs how we design, manufacture, and operate. We invest in modern equipment and production technologies that reduce energy consumption without compromising quality, while regularly evaluating our systems to identify opportunities for improvement. From upgrading machinery to optimizing production schedules, our goal is to use energy more intelligently—minimizing waste and maximizing performance across both our furniture and textile operations.

Our facilities incorporate energy-conscious features such as high-efficiency lighting, automated controls, and carefully managed climate systems that respond to real-time needs on the production floor. By refining how and when energy is used, we’re able to reduce unnecessary consumption while maintaining consistent conditions for precision manufacturing. Preventative maintenance and ongoing monitoring also ensure that equipment runs at peak efficiency, avoiding excess energy use caused by wear or inefficiencies.

Ready to learn more about how Brayton is shaping a more responsible future?

Contact our team for additional details, explore our materials and processes, or connect with us to discuss how our furniture and textiles can support your next project.



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