



S E C O N D
N A T U R E

designed with purpose,
crafted consciously



BRAYTON



At BRAYTON, caring for the environment is woven into everything we do.

Our Second Nature sustainability initiatives reflect a genuine commitment to responsible sourcing, energy-conscious manufacturing, and waste reduction throughout our U.S. facility and supply chain. We believe that exceptional design should also be thoughtful and enduring - creating furniture and textiles that stand the test of time while helping support a healthier future for our planet.



SUSTAINABLE MATERIALS

Our design team thoughtfully selects materials that are sustainable, chemical-free, and designed for lasting permanence.

RECYCLING PROGRAM

Our wood pallets, corrugate, fiberboard and metal are diverted from waste through reuse and recycling, reinforcing our dedication to sustainability throughout our operations.



EFFICIENTLY LOCAL

Rooted in North Carolina's Piedmont region, 89% of our domestic suppliers operate within a 30-mile radius—supporting a more local, efficient supply chain.



MINIMIZING WASTE

Throughout our offices and production spaces, recycling stations collect daily materials and manufacturing byproducts, promoting a culture of sustainability and minimizing landfill impact.



FURNITURE

Designing Comfort with a Conscience

At Brayton, environmental responsibility is integral to our furniture manufacturing beginning to end. From initial design to thoughtfully sourcing materials to collaborating with environmentally responsible partners who share our values, we are committed to reducing our impact while elevating the quality of our products. Our upholstered seating is designed with longevity in mind—crafted to endure, minimizing waste and supporting a more sustainable lifecycle. Through mindful manufacturing practices and ongoing innovation, Brayton continues to pursue smarter, more responsible ways to create beautiful, high-performance furniture for the spaces of today and tomorrow.



ENVIRONMENTAL MISSION FOR FURNITURE PRODUCTION

Each product that leaves our door is a testament to thoughtful design, lasting quality, and a responsible future.

At Brayton, sustainability is integral to how we work. From responsibly sourced materials and energy-efficient production to recycling and waste reduction at our U.S. facility, we strive to reduce our environmental impact across the entire supply chain. Our commitment is clear: design and craft furniture that is not only beautiful and enduring but also contributes to a healthier planet for the future.

MATERIAL INTEGRITY, LONGEVITY, AND END OF PRODUCT LIFE

We work with solid wood, manufactured wood products, cold-foam polyurethane, rolled fiber and metal — materials selected for

structural performance, durability, and long-term use.

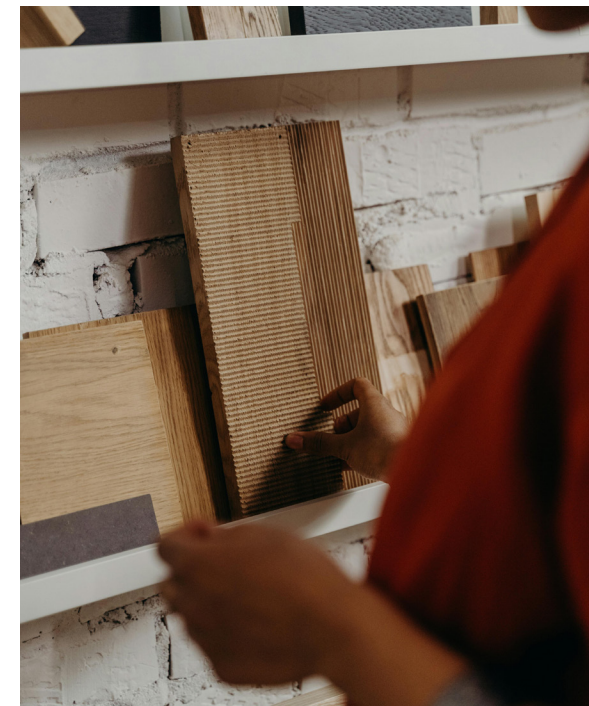
Each piece of furniture is designed with permanence in mind. Our furniture is crafted for long-lasting durability and to serve reliably for many decades. Components that age with integrity and maintain their function over time endure, and replacement becomes unnecessary. Designed for strength and stability, our furniture can be disassembled, repaired, and recycled.

CARBON FOOTPRINT

98 percent of our furniture products are manufactured and assembled in North Carolina. This allows us to be rigorous about quality control, reduce transportation costs, and foster direct collaboration with craftspeople. This also ensures consistency with lead time and specifications.

FURNITURE: SUSTAINABILITY STATEMENT

Flexible Polyurethane moldings are CFC, HCFC and SVHC free: Our European partners use water expanded polyurethanes that do not contain CFC (dangerous for ozone) or metalcatalysers which are harmful for the environment. These polyurethanes are made without use of phthalates and are also Formaldehyde emissions free.



FOAM AND MOLDINGS

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CHEMICALS

Our flexible polyurethanes comply with the following standards:

- EU 1907/2006: REACH
- SVHC free (201 Very High Concern substances), according REACH norm
- EU/ 528/2012: Biocides free;
- EU 65/2011 – EU 863/2015: ROHS (Cadmium, Mercury, Phthalates, Hexavalent Chromium free)
- EC 1005/2009 Montreal Protocol: ODS free, substances that damage the Ozone Layer (CFC, HCFC, metal catalysts)
- EC 850/2004 Stockholm agreement: Organic Pollutants free
- They contain a very low quantity of VOCs (far lower than the limits requested by the main Italian and International regulations)

FIRE RETARDANT

Our products are made with fire retardant polyurethanes according to:

- Italian class 11M - UNI 9175:2010
- California Technical Bulletin 117:2013, Section 3
- European EN 1021:2014
- EU 65/2011 – EU 863/2015: ROHS (Cadmium, Mercury, Phtalathes, Hexavalent Chromium free)
- French class M4 (NFP 92-507:2004)
- EC 850/2004 Stockholm agreement: Organic Pollutants free
- IMO (MED 96/98 according to 2010 FTP CODE 307/88, Part 8, Paragraph 7.2)



WOOD

All wood utilized in Furniture construction is FSC (Forest Stewardship Council) certified. FSC guarantees that the wood used in our production process comes from forests which are managed in a correct and responsible way, by observing firm standard procedures at environmental, social and economic level.

GREENGUARD

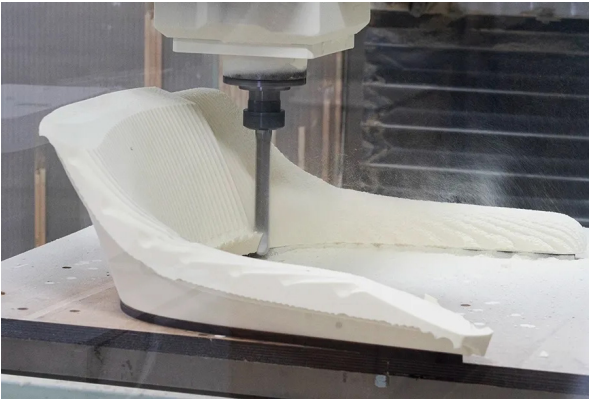
Our semi-finished seats meet the criteria to achieve the important GREENGUARD certification, that measures indoor spaces air quality. Our flexible foams were tested according to the International norms UNI EN ISO 16000-9:2006 + ISO 16000-6:2011. The quantity of VOCs emissions of our polyurethane foams and our semifinished armchairs are far lower than the limits required by the GREENGUARD standards.



INFINITELY RECYCLABLE METAL BASES

Metal Bases: The metal bases we use meet the requirements of compliance with the trademark "infinitely recyclable" (Technical Protocol 2003/01: Fe / Ni), in conformity with the European policy in favor of sustainable development, for rational use of metals, compatible with the environment. At the end of its life, it can be put again into the production cycle an unlimited number of times; so it can

Brayton continues to focus on delivering industry leading sustainable solutions to our partners by focusing on standards for use of environmentally responsible materials, products and processes. Our vision continues to evolve around the topic of sustainability as we focus on the product life cycle giving us a more holistic approach to product and process design



be recycled and reutilized, with significant savings of natural resources and energy. "Infinitely recyclable" is a trademark of the European Community.

CARB ATCM PHASE II
US EPA TSCA TITLE VI

The plywood panels included in some of our shells (necessary to stapling the fabric during the upholstery) are in conformity with the following "Formaldehyde Emission Standards for Composite Wood Products Rule":

- CARB ATCM 93120 (Airborne Toxic Control Measure) Phase II
- U.S. EPA TSCA (Toxic Substances Control Act), Title VI



TEXTILES

Woven with Purpose,
Designed for a Better Future

At Brayton, environmental responsibility is integral to how our textiles are designed, developed, and produced. We partner with environmentally responsible mills and suppliers who share our commitment to reducing environmental impact at every stage of the process—from fiber sourcing to finishing. Our contract textiles are created with durability and longevity in mind, helping extend product life cycles and reduce waste in high-use environments. Through thoughtful material selection, efficient production methods, and a focus on innovation, Brayton continues to advance more sustainable solutions without compromising performance, aesthetics, or quality.





ENVIRONMENTAL MISSION

At Brayton, we offer environmentally responsible textiles engineered to perform in high-traffic commercial interiors. Our mission is to elevate spaces, while contributing to a better world through materials that are beautiful, durable, easy to maintain, and thoughtfully sourced.

CERTIFICATES & STANDARDS

Our textiles comply with strict environmental and health standards, including Healthier Hospitals, HPDs, REACH, and RoHS. The majority contain no added flame retardants, anti-bacterial or anti-microbial chemicals, lead, heavy metals, formaldehyde, BPA, PVC, or phthalates. Detailed environmental benefits are outlined on each textile product page.

100 % PFAS FREE

We are proud to announce as of August 1st, 2024, all Brayton fabrics

are 100% PFAS Free, and we are dedicated to proactively remaining ahead of the ever-changing PFAS requirements. Brayton has maintained a commitment to deliver superior, high-performance products with sustainability and the environment at the forefront of our focus.

RECYCLED CONTENT

Our commitment to responsible design is reflected in our textiles, with many of our offerings incorporating recycled content. One of our patterns uses recycled soda bottles. Using sustainable materials lowers environmental impact, maintains performance, durability, and aesthetic integrity. As our organization progresses, we are committed to expanding the utilization of recycled and renewable resources, thereby ensuring that our designs support the advancement of sustainability.

FABRIC REUSE

All leftover textiles, leather, and samples are diverted from landfills through donation or resale to local craftspeople, schools, universities, and community organizations—supporting reuse, education, and creative exploration.

ECO-FRIENDLY LEATHER

Our Swedish-sourced cowhide is from the cleanest tannery in the world. With zero waste processes, carbon neutrality, chrome-free tanning, and no heavy

metals, our leather treatment never adds pollutants into waterways. The biological water treatment system and Zero Waste Leather® program represent a significant advancement, demonstrating a deep commitment to responsible production. Launched in early 2021, this industry-leading initiative eliminates process waste and landfill contribution, supporting a circular economy. By-products are repurposed into high-efficiency fertilizers, creating meaningful value for local agriculture.

TEXTILE: SUSTAINABILITY STATEMENT

Brayton includes a vast collection of faux options that are PVC and Phthalate Free, including nylon matrix constructions, polycarbonate and vinyl.

Our textile patterns include many with post-consumer recycled content, sourced primarily from used plastic water bottles, natural fibers such as wool without added FR, and responsibly manufactured polyester blends. We support the Healthier Hospital Initiative through our offering of tested products that meet the goals of the Safer Chemicals Challenge, and comply with all Prop 65 warnings where applicable. We partner with U.S. based yarn suppliers and mills for more than 95 percent of our textiles, primarily on the east coast within 500 miles of our facility. Our finishers are in North Carolina where we stock and ship all of our line. Brayton actively encourages our own staff to eliminate waste, reduce water and paper consumption, avoid pollution, conserve energy and maximize responsible manufacturing practices. We meet or exceed all federal, state and industry requirements and actively strive to increase awareness and participation in improvement efforts towards sustainable practices. For more information or to request test reports please contact us at requests@paulbraytondesigns.com



OUR MANUFACTURING FACILITY

Based in North Carolina’s Piedmont region, we focus on sourcing from nearby suppliers—primarily within a 60-mile radius—chosen for craftsmanship, sustainability, and local engagement. Within our own facility, we actively recycle cardboard, paper, metals, plastics, wood pallets, and fabric remnants, reinforcing our commitment to responsible operations.

OUR PEOPLE

At Brayton, our contract furniture and textile facility is designed to support responsible manufacturing at every level, combining advanced processes with a culture of accountability. From material handling and production planning to waste reduction and energy efficiency, sustainability is

embedded into the daily workflow. We partner with like-minded suppliers and continuously evaluate our operations to ensure we’re minimizing environmental impact while maintaining the highest standards of craftsmanship and performance.

Equally important is the role our people play. Brayton employees are empowered to make thoughtful, sustainable decisions in their day-to-day work—whether that means identifying ways to reduce waste, improve efficiencies, or select more responsible materials. By fostering a culture of awareness, collaboration, and continuous improvement, our team helps drive meaningful progress, ensuring that sustainability isn’t just a goal, but a shared responsibility across the entire organization.

OUR FACILITIES: SUSTAINABILITY MISSION

To operate our facilities with integrity and intention—reducing environmental impact through energy efficiency, responsible resource use, and empowered decision-making—while continuously improving the way we design, produce, and deliver our furniture and textiles.



ENERGY EFFICIENCY

At Brayton, improving energy efficiency is a continuous, facility-wide effort that informs how we design, manufacture, and operate. We invest in modern equipment and production technologies that reduce energy consumption without compromising quality, while regularly evaluating our systems to identify opportunities for improvement. From upgrading machinery to optimizing production schedules, our goal is to use energy more intelligently—minimizing waste and maximizing performance across both our furniture and textile operations.



Our facilities incorporate energy-conscious features such as high-efficiency lighting, automated controls, and carefully managed climate systems that respond to real-time needs on the production floor. By refining how and when energy is used, we’re able to reduce unnecessary consumption while maintaining consistent conditions for precision manufacturing. Preventative maintenance and ongoing monitoring also ensure that equipment runs at peak efficiency, avoiding excess energy use caused by wear or inefficiencies.

Ready to learn more about how Brayton is shaping a more responsible future?

Contact our team for additional details, explore our materials
and processes, or connect with us to discuss how our furniture
and textiles can support your next project.



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